

Memorandum of Understanding

This Agreement is made effective as of August 1, 2018 (Effective Date) through June 30, 2020 (Termination Date), between the **Electrocardiography Societies** (ECG) and the **Heart Rhythm Society** (HRS) and outlines the collaboration between ECG and HRS.

The ECG is defined to represent the International Society for Holter and Noninvasive Electrocardiology (ISHNE) and the International Society of Electrocardiology (ISE).

HRS agrees to provide ECG with the following:

- HRS agrees to waive the Cosponsorship/Endorsement fee for the International Congress on Electrocardiology (ICE) annual conference. HRS cosponsorship activates the following benefits:
 - HRS provides logos for use in publications, program brochure, and program website
 - HRS lists the program as a "Featured Event" on Courses and Online Learning section of HRS website
 - HRS lists the program on the calendar section of the Society's website
 - HRS will highlight ISE and ISHNE programs on the HRS website calendar section and provide a link to the ISE and ISHNE website
 - HRS provides program announcement in the bi-weekly e-newsletter (Keeping Pace)
 - HRS posts event details to Twitter and Facebook (1) times each
- HRS will seek electrocardiology expertise in relevant collaborative endeavors (e.g. Scientific Sessions Program Committee, Education Committee, or Scientific Clinical Documents Committee). The requests will be directed through the ECG Executive Committee or the ECG representative on the relevant HRS committee.

ECG agrees to provide HRS with the following:

- ECG will promote shared involvement when appropriate and will be fully transparent regarding other organizations with which ECG is dealing.
- ECG commits to send the following communications between August 2018 and June 2020 to the ISE and ISHNE members, on behalf of HRS. Communications will be prepared by HRS and forwarded to ECG for review and distribution. Distribution dates will be discussed and agreed upon by ECG and HRS.
 - Three email communications per calendar year
 - Social Media posts to include one (1) Facebook post and three (3) Tweets per calendar year
- ECG will highlight HRS programs on the ISE and ISHNE websites and provide a link to the HRS website.
- ECG provides general members mailing list, including members' names and mailing addresses for one-time use for a direct mailing

Now, in consideration of the mutual promises and conditions made in the agreement, ECG and HRS hereby execute this Agreement, through duly authorized signatures of the parties, as set forth below.

On behalf of the Heart Rhythm Society

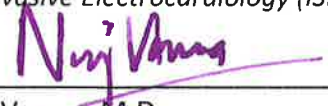


James H. Youngblood
Chief Executive Officer

8/8/18

Date

On behalf of the International Society for Holter and
Noninvasive Electrocardiology (ISHNE)

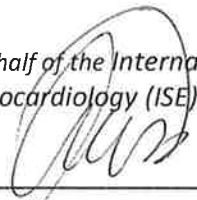


Niraj Varma, M.D.
President

31 July 2018

Date

On behalf of the International Society of
Electrocardiology (ISE)



Adrian Baranchuk, M.D.
President

July 31, 2018

Date